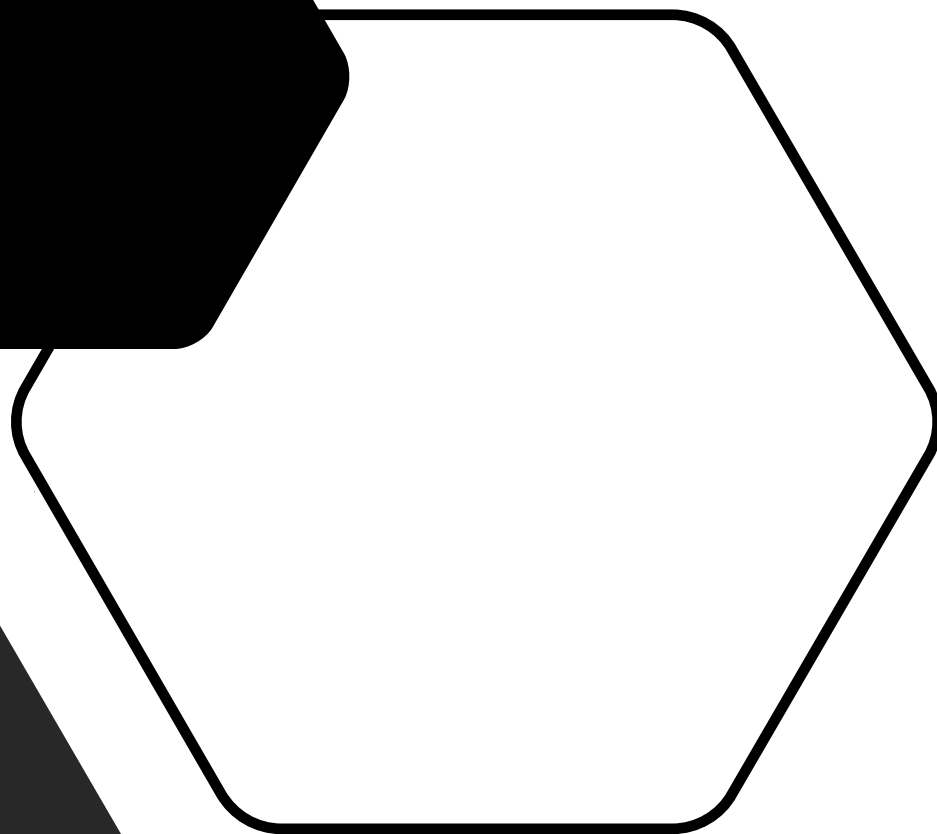
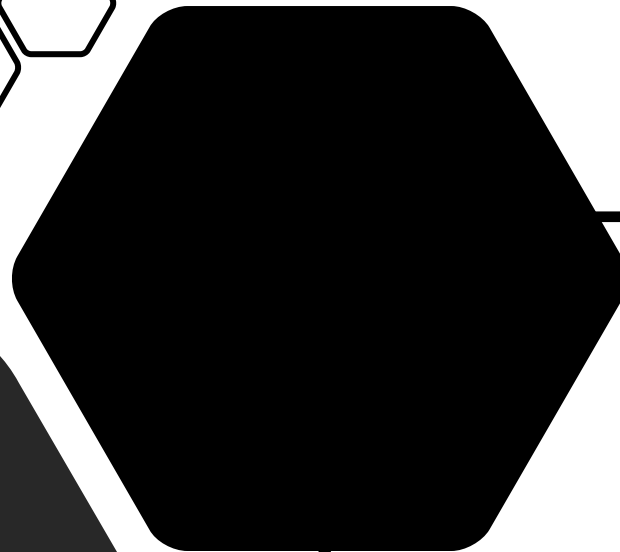
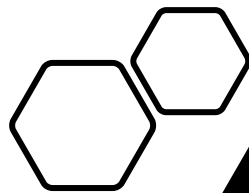
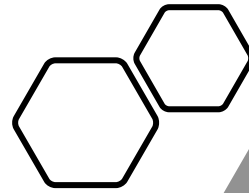


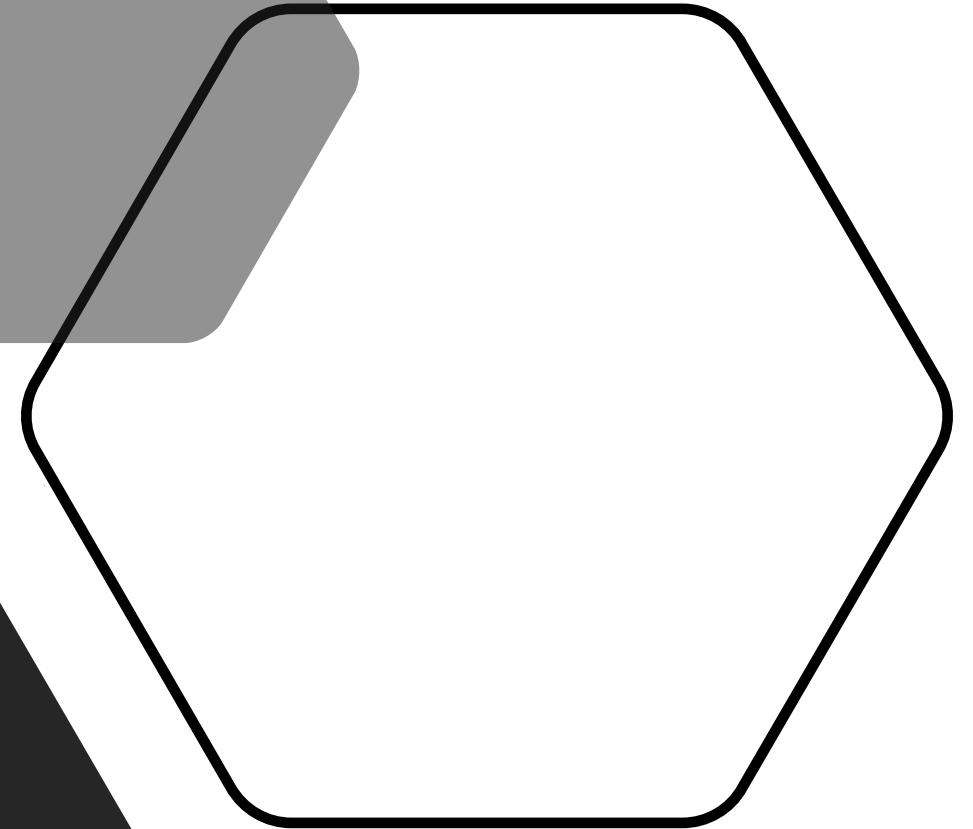
# Litter Minimisation Update



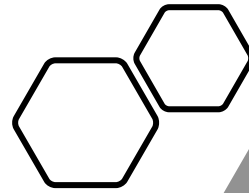
# Projects 19/20



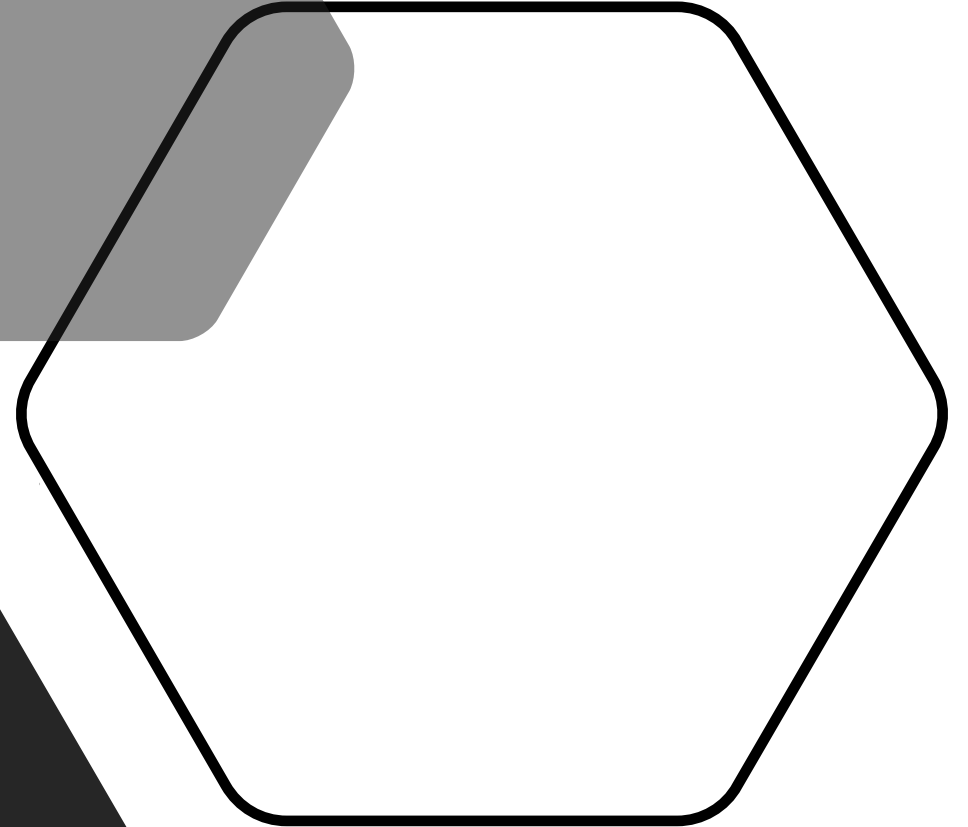
- On-street Recycling Pilot
- Layby Infrastructure Pilot
- Sustainable Communities Pledge Pilot
- Litter Pick System Overhaul
- Love Huntingdonshire
- Great British Spring Clean
- Improving Fly Tip Data
- Litter Education Pack



# Projects 20/21



- On Street Recycling Pilot
- Sustainable Communities Pledge Pilot
- Great British September Clean
- September Anti-Litter Campaign
- Public Waste Carriers Search
- Christmas Anti-Litter Social Media Campaign
- Schools Spring Anti-Litter Week
- 'Volunteer Hub' Feasibility



Complete

## On-street Recycling Pilot

**High Streets Clear Up Fund- £31,024**

Installation Locations:

St Neots

High Street

Moores Walk

Huntingdon

High Street

Chequers Court



# St Neots

Original No. of bins: 25 units

New No. of bins: 15 units

Original Litres: 2750

New Litres: 4070

Estimated time emptying  
bins each day (based on 4  
minutes): 1.6 hours

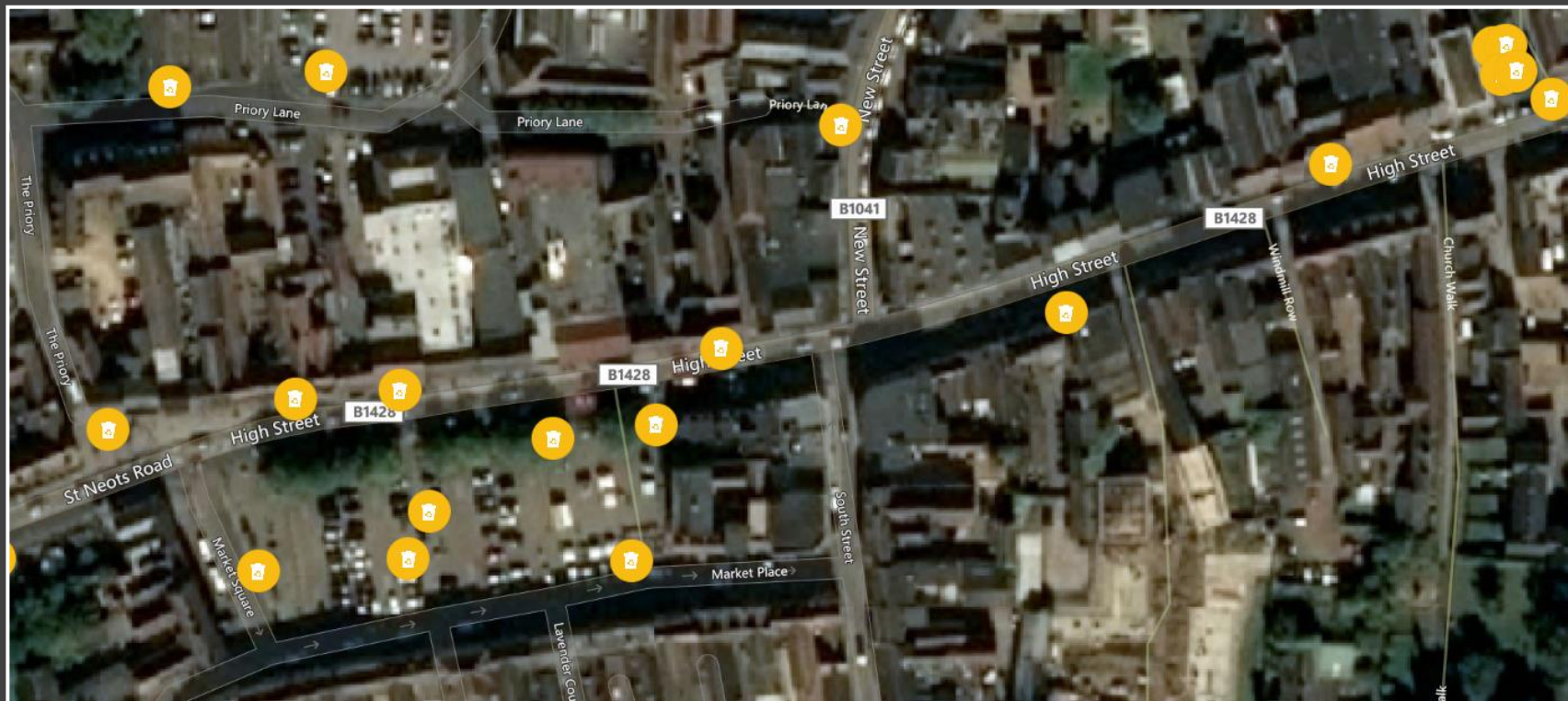
Weekly: 8.3 hours

Annual Staff Cost: £3936

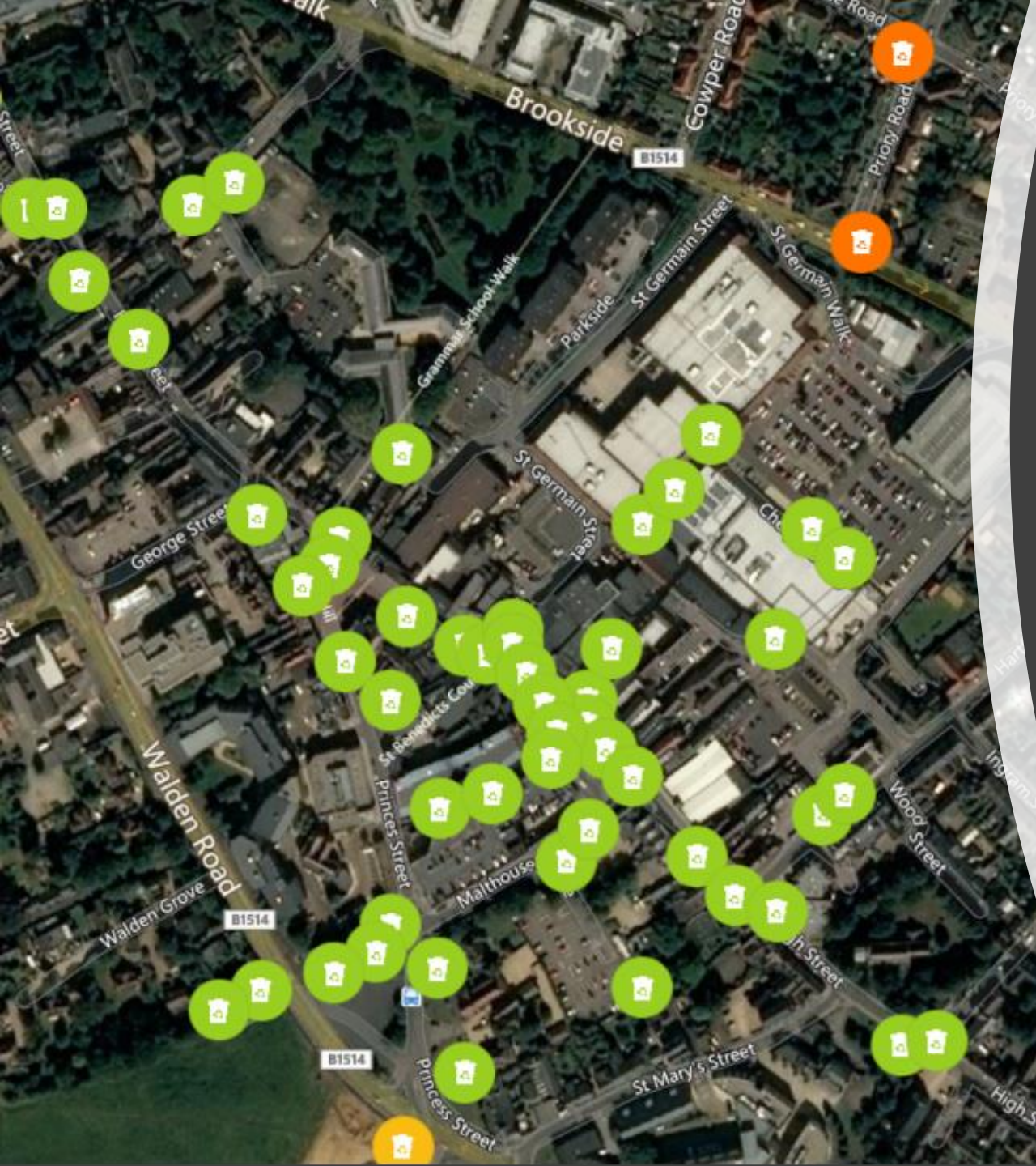
**Estimated new time per  
day: 1 hour**

**Estimated new time per  
week: 5 hours**

**New Annual Staff Cost:  
£2371**



St Neots town centre first sample of recycling bins, with an extremely positive response with almost 75% of recycling successfully sorted into bottles or cans. General waste was also 98% correctly disposed of.



# Huntingdon

Original No. of Bins: 53 Units

Original Litres: 5830

New No of units: 28 units

Litres: 4980

Estimated time emptying these bins each day is 3.6 hours (based on 4 minutes each). This is an estimated 17.6 hours each week (5 day week)

Annual staff cost: £8,367

New time per week: 9.3 hours

New Annual Staff Cost: £4410

Sample 6 months following install still showing 70% recycling.

## On-street Recycling Pilot



### St Ives

Crown Street

Bridge Street

The Quay

The Waits

Site Visit Completed

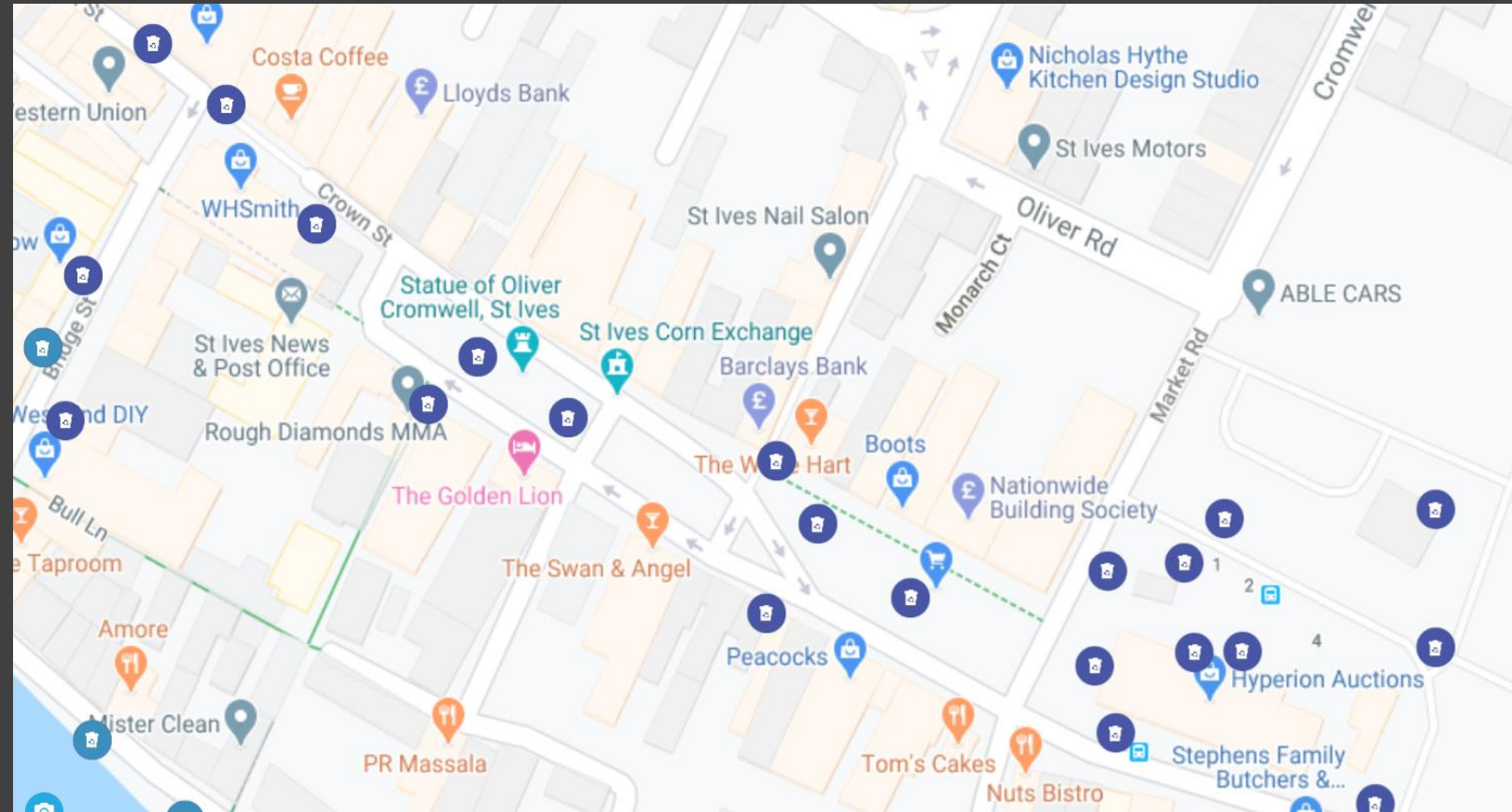
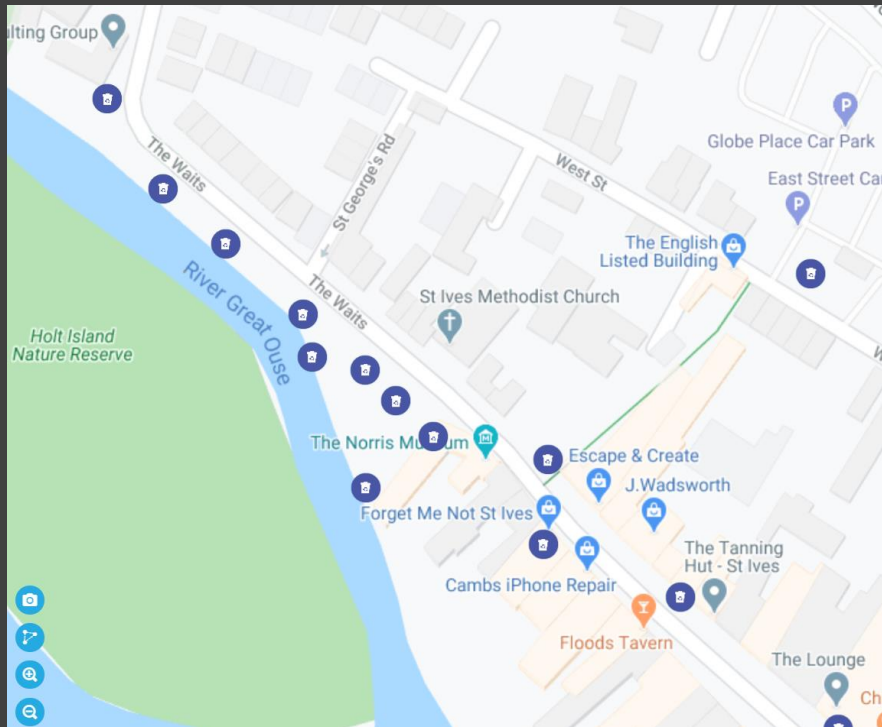
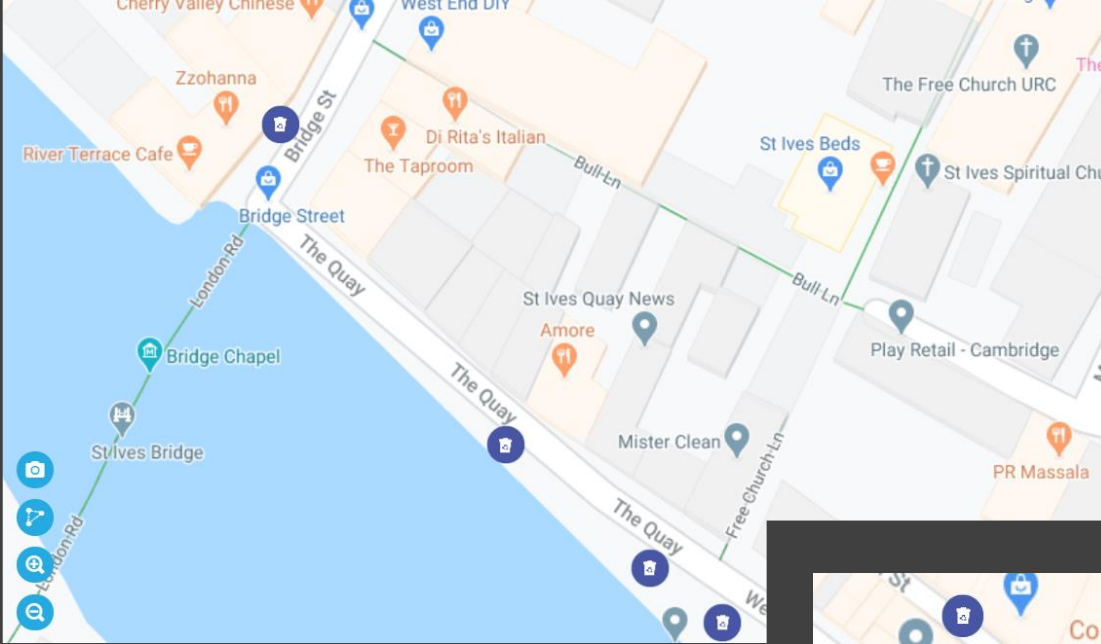
Looking to schedule dates with  
contractors for installations

## St Ives

Current No. of Bins: 40 units

Current Litres: 4400 litres

Estimated time emptying these bins each day is 2.6 hours (based on 4 minutes each). This is an estimated 13 hours each week.







# Layby Infrastructure Pilot

Litter Innovation Fund- £8807

## Original Locations

Marriott Huntingdon A141

Southoe A1

Clues Corner

Wains

Vosa A1

Galley Hill

## Additional Locations

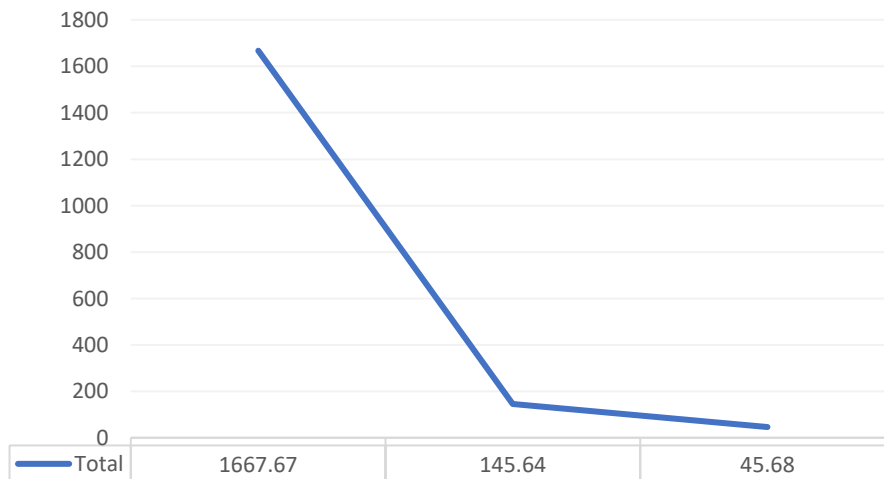
Godmanchester A14

Water Newton A14

Hemingford Grey A14 East

Hemingford Grey A14 West

Total weight (kg) taken from pilot laybys



Brampton Hut roundabout was also cleared alongside this highways project, with 440kg removed.



Before



After



# Improving Fly Tip Data

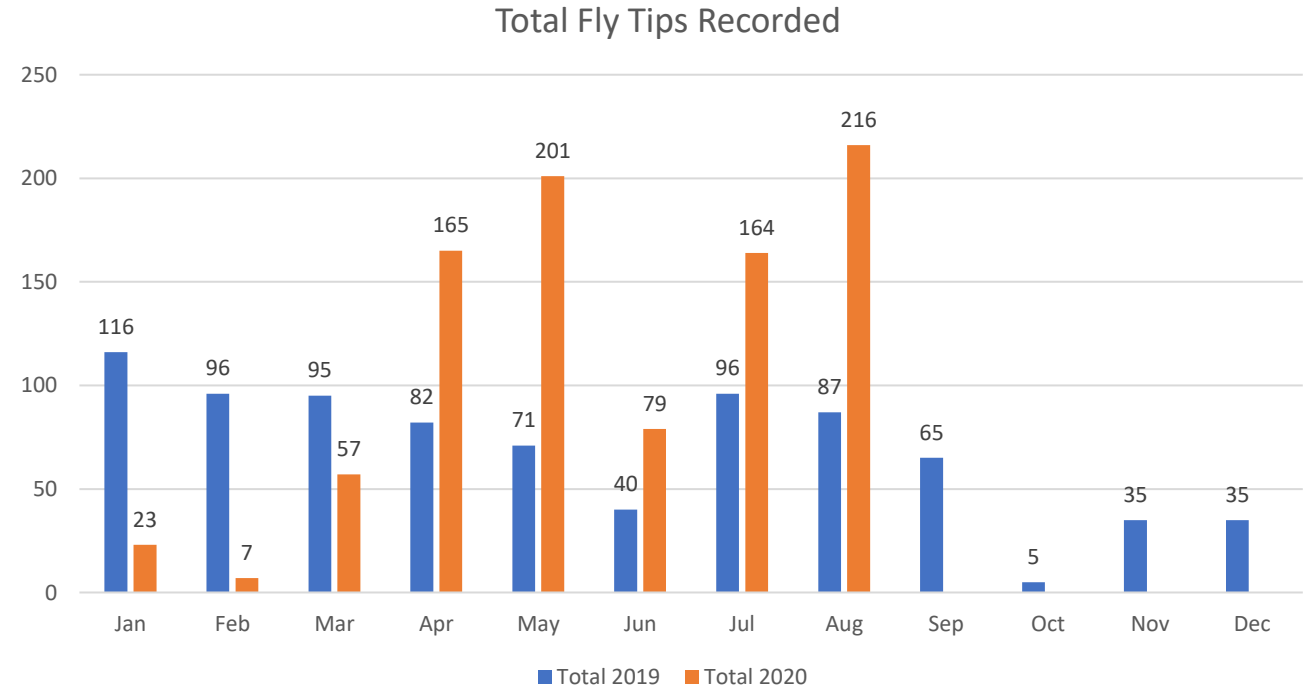
Drive for consistency

2019 data in consistent and therefore could not be accurately analysed

2020 data significantly improved consistency thanks to our Street Cleansing team

## Move to Alloy October 2020 onwards

- Use of tablets to input data
- Connected to Customer Portal
- Improved efficiency and accuracy



# Sustainable Communities Pledge



3 companies have achieved the Bronze Award

Many more expressed interest

Ongoing advertisement

Ambassadors

“Upon receiving the sustainable communities pledge, we as a company knew we needed to do more to create a positive impact on the environment. The pledge gave us areas of focus and guidance to improve and adapt internal policies around waste disposal, litter and educating staff. With minimal cost impact and minimal changes there has been a noticeable change in culture within the business. Not only has this created a tidier and more organised working environment it will no doubt have a positive impact on the environment and the nature that surrounds us.” – Tom Gosling APPS UK

## Litter Picking Overhaul

Equipment inventory created

Schedule of litter picks

Webform created so events can be organised through the website

Litter Picking Toolkit to give advice and guidance on how to host a litter pick- Made available on the website

Sign in/Sign out system created for collection of equipment



Thank you so much for your support. I really appreciate it. It has been remarkably easy to organise the event which is a really great council service!

# We're supporting the Great British Spring Clean

Contact us to find out more:  
litterminimisation@huntingdonshire.gov.uk

**Save the date**



**13 MARCH -  
20 APRIL 2020**

#GBSpringClean



## Great British Spring Clean

National event by Keep Britain Tidy which encourages the community to get involved in local litter picks (13<sup>th</sup> March- 20 April 2020)

29 Total Organised Events

5 Completed

24 Rescheduled/Cancelled due to COVID-19

# Great British September Clean

Complete



111 Bags of litter were collected from 9 Events around the district

Hinchingbrooke Grab 'n' Go litter pick

Over 39 litter picking events this year- Thank you to all of the volunteers and hosts

Total litter picks for 2019 was 35 events



# September Anti-Litter Campaign

Complete

## ALWAYS BIN YOUR



**PPE contains plastic which breaks down and forms microplastics, which contaminate our waters**

**Coronavirus can live on surfaces for up to 72 hours**

**Bright colours can be mistaken as food by our birds and wildlife, they could ingest this, which can be fatal**



**Did you know?**  
Around **122 tons** of cigarette butts and cigarette-related litter is dropped every day across the UK



#GBSeptemberClean



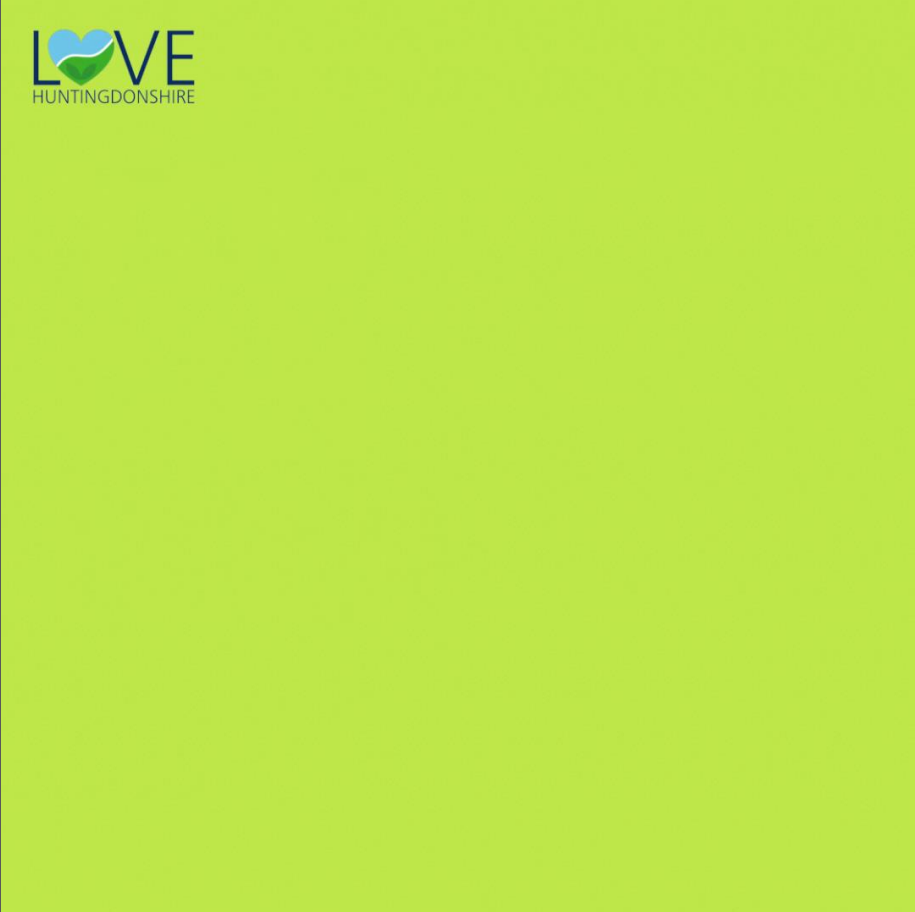
**Did You Know?**

**If only 1% of our districts population dropped a piece of litter once a week for a year...**

**There would be 92,222 more pieces littering our environment!**



#GBSeptemberClean







# Litter Education Pack

Draft Complete

Working on finalising document which is appropriate for all ages

Covers- Schools and Community groups

# Symbols Quiz!

There are many symbols which are used to represent different things in the world of recycling, we have selected a few of the most common. Before reading the answers- Can you guess the meaning of all of the below symbols?

Visit [www.recyclenow.com](http://www.recyclenow.com) to help identify other symbols you may have found on your packaging!

**PET**  
Products certified to be industrially composted according to European Standards may have the seedling logo. This cannot be put into a recycling bin as it will contaminate plastics, however can be put into your garden waste

**Widely Recycled**  
This packaging is collected by 75% of local authorities in the UK

**FSC**  
Used on electricals, this means they should not be put into the general waste, as this could cause a fire. These should be recycled at your nearest recycling centre.

**FSC**  
The Forest Stewardship Council logo identifies wood based products from well managed forests which have been independently certified in accordance with their guidelines

**PET**  
This indicates the type of resin used, using a Resin ID code

**Tidyman**  
Tidyman symbol asks you not to litter, it does not relate to recycling, but reminds you to be a good citizen.

**Seedling**  
This does not necessarily mean this item can be recycled. This is used in some European countries to signify that the producer has made a financial contribution towards the recovery and recycling of packaging in Europe

**How quickly can you find these symbols in your cupboard at home?**

## What is Fly Tipping?

Fly-tipping is the 'illegal deposit of any waste onto land that does not have licence to accept it'.

Some of the most commonly fly-tipped items we pick up are:

- Household Items
- Black Bags
- Fridge Freezers
- Builders Rubble
- Garden Waste

There are many companies out there which will offer to take your waste away for a fee. Frequently we find this household waste fly tipped, without the owners knowledge. These criminals make thousands of pounds each year with no disposal costs. Find out how you can spot them using our checklist below!

## How to report Fly Tipping?

If you see a fly tipped item in a residential or communal area, use the fly tipping webform through our customer portal on the Huntingdonshire District Council website with a location, description and photograph if available. This will be passed to our Enforcement Team to investigate

When you report fly tipping it can be removed and with your help the crime can be investigated.

### What to do if you see someone fly-tipping?

Take note of the following and report it to us via our webform:

1. Date, time and place of the incident
2. What the waste looks like and how much there is
3. Descriptions of any person and/or vehicles involved along with the registration number

**AS FLY-TIPPERS ARE DOING SOMETHING ILLEGAL, THEY DO NOT WANT TO BE CAUGHT. DO NOT APPROACH THEM OR PUT YOUR OWN SAFETY AT RISK.**

Example Pages

# Waste Carriers Licence Search

Search similar to the Environment Agency to help the public search for legitimate clearance companies within Huntingdonshire.

Current EA system includes confusing terminology which can be off putting

Our search would include name of business, licence number and location



## How you can help stop fly tipping

<p><b>Check the company has a 'waste carriers' licence with the Environment Agency by phone or online.</b></p>	<p><b>Get a quote (it costs £120 per ton to get rid of waste legally) so is it too good to be true?</b></p>
<p><b>If you choose a company, they should show you their Waste Carrier License on arrival, if not do not use them.</b></p>	<p><b>Find out where the waste is going for disposal before they load their van or trailer - Note it down</b></p>
<p><b>Take a picture of your waste and the vehicle that is going to take it away - Save it just in case!</b></p>	<p><b>Once loaded the Carrier must give you a receipt which describes the waste they have taken and cost charged</b></p>
<p><b>If you communicate via Facebook, Messenger or Text, screen shot and save your messages.</b></p>	<p><b>If you see a fly tip, report it to us on our website or through our call centre for us to investigate</b></p>

Environment Agency
Public Registers  
Home About public registers

BETA This is a trial service – your [feedback](#) will help us to improve it.

[Home](#) / Search waste carriers, brokers and dealers

### Register of waste carriers, brokers and dealers

People or businesses who transport, buy, sell or dispose of waste, or arrange for someone else to do so, m

#### Quick check

To check a registration, enter the registration number or business name:

Q look up

Name	Registration	Registered as	Address
Huntingdonshire District Council	<a href="#">CBDL21756</a>	Carrier, Broker, Dealer - Lower Tier	Pathfinder House, St Marys Street, Huntingdon, PE29 3TN
Huntingdonshire District Council	<a href="#">CBDL3671</a>	Carrier, Broker, Dealer - Lower Tier	Pathfinder House, St Marys Street, Huntingdon, PE29 3TN

# Christmas Anti-Litter Social Media Campaign

Campaign to target post Christmas fly tipping

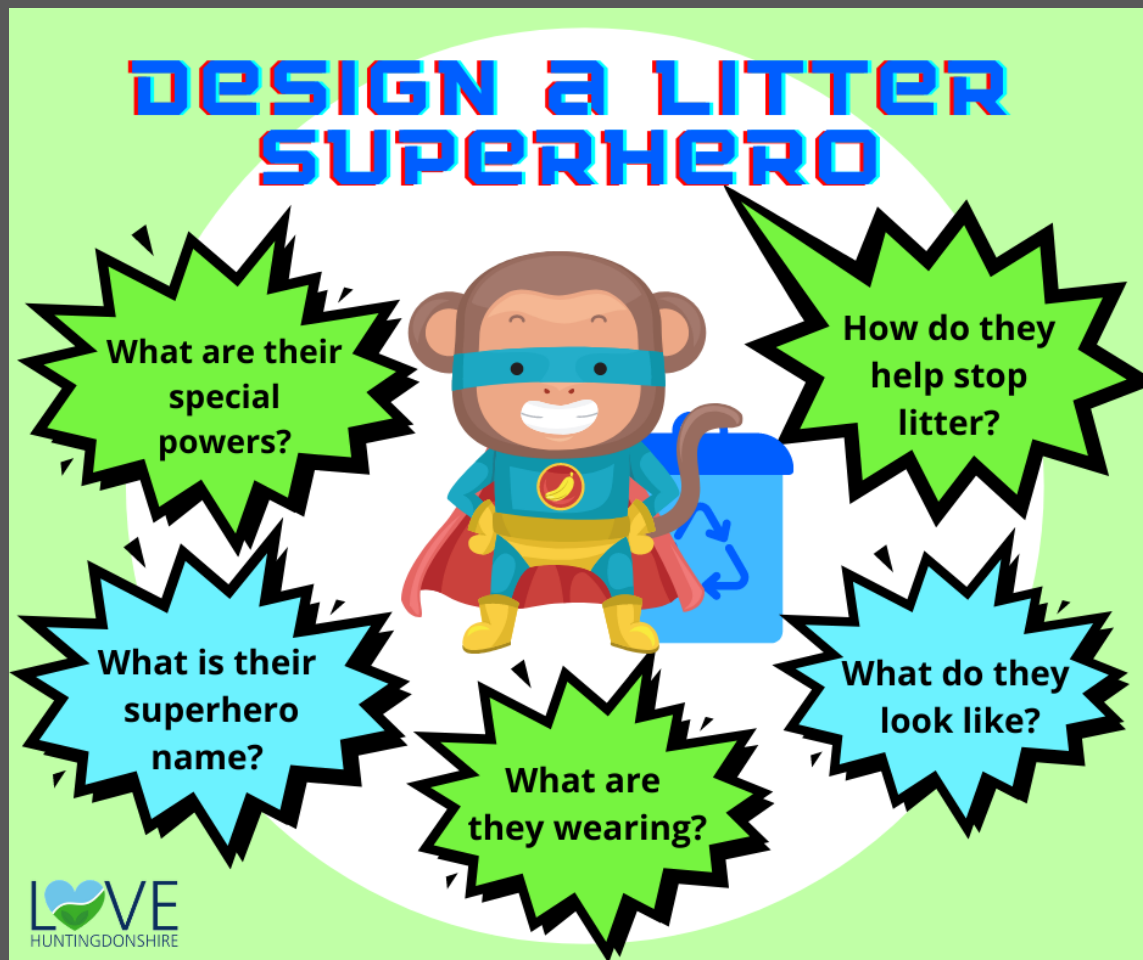
Checking for Waste Carriers License

Working closely with enforcement

Advertising waste campaign eg Christmas tree recycling, additional recycling etc



# Schools Spring Anti-Litter Week



Designed pack of resources for school for an anti-litter/environmental week

**Included:**

**Assemblies**

**Lesson Resources**

**Homework Activities**

**Fun home activities**

**Games**

**Posters**

**Puzzles**

## ‘Volunteer Hub’ feasibility

Explore a design for a central hub of HDC and parish/town council volunteer opportunities for the public to sign up for.

Encouraging volunteering within the community by advertising events which may not have been accessible before ie without social media



## Future Funding

WRAP Litter Binrastructure Grant  
Smart Town- Connecting  
Cambridgeshire



### APPS UK is first company in district to achieve sustainable bronze qualification

Julian Makey | [julian.makey@archant.co.uk](mailto:julian.makey@archant.co.uk) | Read more from Julian Makey

September 28, 2020 | Updated: Friday, September 25, 2020 (12:10)



APPS UK is the first company in the Huntingdonshire district to achieve a sustainable bronze qualification.

An air pollution products firm from Huntingdon has become the first in the district to qualify under a new sustainable communities scheme designed to improve the environment in their area.



### District council to support 'Great British September Clean' in Huntingdonshire

September 10, 2020



Hunts Post - Environment; Council; People

Residents, businesses and community groups are being urged to join forces with Huntingdonshire District Council to take part in a September spring clean.

### Litter pickers collect rubbish as part of September Big Clean

September 25, 2020



Hunts Post - Environment

Staff and family members from the APPS Group participated in the Huntingdonshire District Council's 'September Big Clean' scheme.

### CCTV cameras to be installed in St Neots park to catch people littering

June 19, 2020



### Hunts District Council seeks applicants for Sustainable Communities Pledge.

**Huntingdonshire District Council has completed its first audit of a local business that has signed up for our Sustainable Communities Pledge Pilot.**

Stukeley Meadows-based APPS UK Ltd, who provide high quality air pollution products and systems using environmentally friendly technology, signed up to complete the Bronze Level Award and are the first business to qualify.

Executive Councillor for Operations and Environment Marge Beuttell said: "Across Huntingdonshire, we have many thriving industrial areas which regularly struggle to get the recognition they deserve, from large chains to smaller independent businesses. The Sustainable Communities Pledge has been created with all sizes of business in mind, to be able to demonstrate and celebrate the great work that often goes into making the local

community more sustainable through reducing litter, educating staff and improving the surrounding areas. The overall aim is to create a cleaner, safer and more welcoming area for the public and to encourage them to visit some of the unique businesses which we have throughout the district.

The pledge has been embraced by all staff members within the company and it was clear to see the positive behavioural change, with the following comments being made by a representative following the achievement."

Currently the Sustainable Communities Pledge is being piloted within Huntingdon's Stukeley Meadows Industrial Estate and St Peter's Road and is free of charge to new applicants. To express your interest and find out further information on the pledge, please email [Litterminimisation@huntingdonshire.gov.uk](mailto:Litterminimisation@huntingdonshire.gov.uk).